



SUNRISE EFFICIENT MARKETING LIMITED

Regd. Office: 3rd Floor, 9292 Building, VIP Road, Nr. Metro Wholesale, Althan, Surat 395017

E-mail: cs@sunrisemarketing.net, **Website:** www.sunriseefficientmarketing.com, **Tel. No.** 261-2890045

CIN: L29100GJ2020PLC114489

Date: 05/09/2024

To,
The Corporate Relations Department
BSE Limited
P. J. Towers, Dalal Street,
Mumbai-400001, Maharashtra

Scrip ID/Code: SEML / 543515

Sub: Intimation of Appointment of Mr. Gaurav Jayantbhai Desai (DIN: 10764755) as an Additional Director in the category of Executive Director designated as the Whole Time Director of the Company.

Dear Sir/Madam,

Pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 read with the provisions of Sections 161 (1), 196, 197, 198 and other applicable provisions, if any, of the Companies Act, 2013 read with Schedule V thereto, and pursuant to recommendation of the Nomination and Remuneration Committee, the Board of Directors of the Company have approved the appointment of Mr. Gaurav Jayantbhai Desai (DIN: 10764755) as an Additional Director in the capacity of Professional on the Board of the Company w.e.f. 5th September, 2024 who shall be holding office up to the next Annual General Meeting. Further, the Board appointed him as the Whole Time Director for a period of 5 years w.e.f. 5th September, 2024, which shall be subject to the approval of the Shareholders of the Company at the ensuing Annual General Meeting of the Company.

Brief profile of Mr. Gaurav Jayantbhai Desai (DIN: 10764755) has been attached as Annexure- A to this letter.

Kindly take the same on your record.

Thanking you.

Yours Faithfully,

For Sunrise Efficient Marketing Limited

Dhruvi Shyam Kapadia

Company Secretary & Compliance Officer

ACS No.: 61947

Encl.: as above



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Annexure A

Name of the Director	Mr. Gaurav Jayantbhai Desai (DIN: 10764755)
Designation/Category	Additional cum Whole Time Director
Date of Birth	24/05/1984
Age	40 Years
Nationality	Indian
Qualification	M.B.A.
Date of first appointment on the Board of the Company	05/08/2020
No. of Board Meetings attended during the Year 2023-24	NA
Expertise in specific functional area	Expertise in sales, distribution and marketing industry
Brief Profile	Mr. Gaurav Jayantbhai Desai, aged 40 years, has completed his M.B.A. and he has been very much instrumental in the field of distribution and marketing. He has more than 15 years of experience in the field of distribution and marketing.
Terms and conditions of appointment or re-appointment	He will be liable to retire by rotation.
Remuneration Last drawn	Rs. 50,000/- per month
Shareholding in the Company	62 Eq. Shares
Directorship in the other Entities	Nil
Membership/Chairmanship in Committees (Other than Starline Precious Stone Limited)	Nil
Relationship with other Director(s), Manager and KMP	Mr. Gaurav Jayantbhai Desai is: <ul style="list-style-type: none">• Spouse of Mrs. Bhranti Desai, CFO of the Company;• Son- in-law of Mr. Hemantraï Thakorbbhai Desai, Chairman & whole-time director of the Company;• Brother In-law of Mr. Lejas Hemantraï Desai, Managing Director and Mrs. Mitaliben Lejas Desai, Joint managing Director of the Company.